

The Tony Elumelu Foundation Entrepreneurship Programme



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 ENTREPRENEURSHIP PROGRAMME APPLICATION
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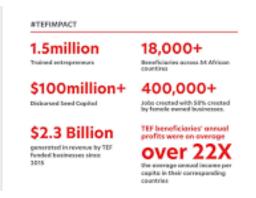
About the Programme

The Tony Elumelu Foundation is the leading philanthropy empowering a new generation of African entrepreneurs, driving poverty eradication, catalysing job creation across all 54 African countries, and increasing women economic empowerment. Since the launch of the TEF Entrepreneurship Programme in 2015, the Foundation has trained over 1.5 million young Africans on its digital hub, TEFConnect, and disbursed nearly USD\$100 million in direct funding to 18,000 African women and men, who have collectively created over 400,000 direct and indirect jobs. The Foundation's mission is rooted in Africapitalism, which positions the private sector, and most importantly entrepreneurs, as the catalyst for the social and economic development of the African continent.

Initial Commitment



Impact over 10 years





Why join our Programme?

The TEF Entrepreneurship Programme is based on 7 pillars aimed at addressing the essential needs of African Entrepreneurs, which include:



12 Week Business Training



TEFConnect



Online Mentoring



Meetups



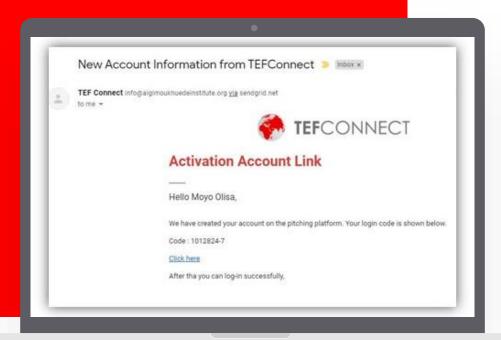
TEF Entrepreneurship Forum



Seed Capital



Alumni Network

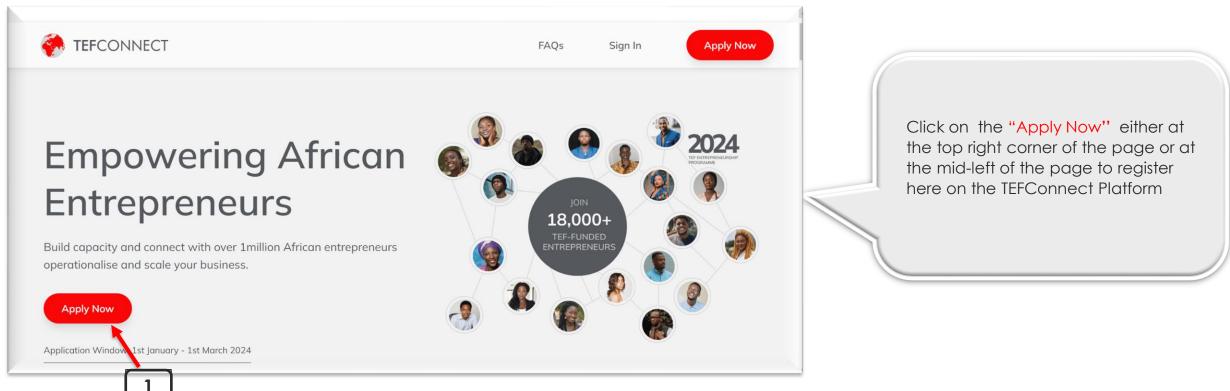


Registering on TEFCONNECT



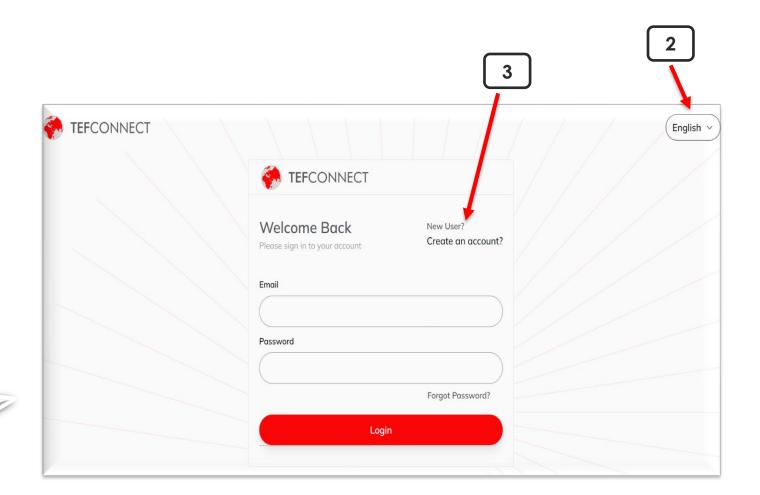
Registration 1/7

The application window for the 10th cycle of the TEF Entrepreneurship Programme is now open, starting from January 1st, 2024, until 12 midnight (WAT) on March 1st, 2024. To begin the application process as a new user, please register online at www.tefconnect.com





Registration 2/7



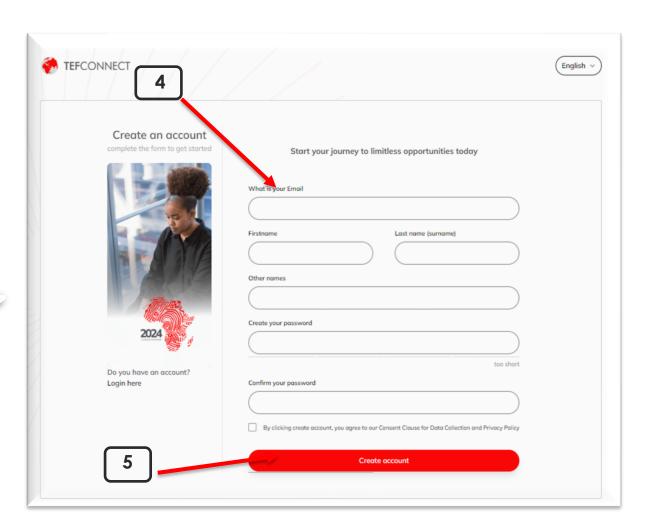
- 2. Select your preferred language at the top right corner of the page
- 3. Click "Create an account" to sign up



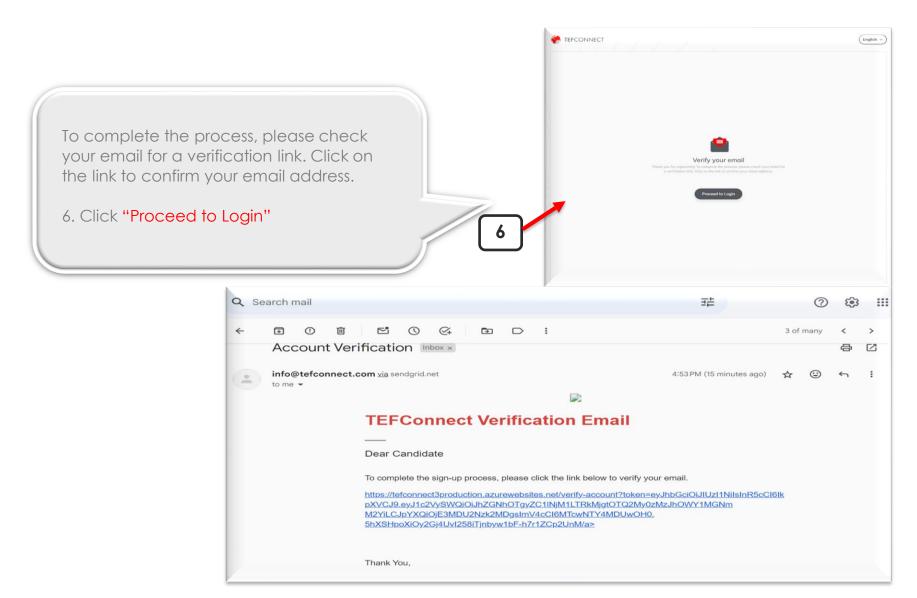
Registration 3/7

4. Fill in your email, First name, Last name, Other names, then you create your password, and confirm your password. Then click the box to consent to the data collection & privacy clause

5. Click 'Create account''



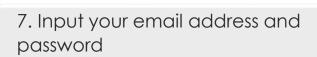




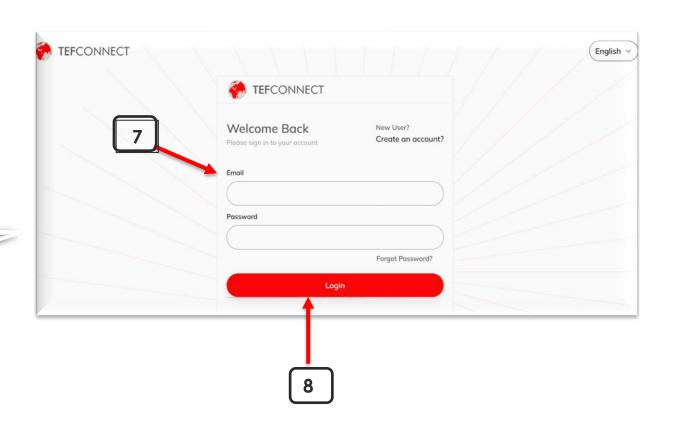
Registration 4/7



Registration 5/7



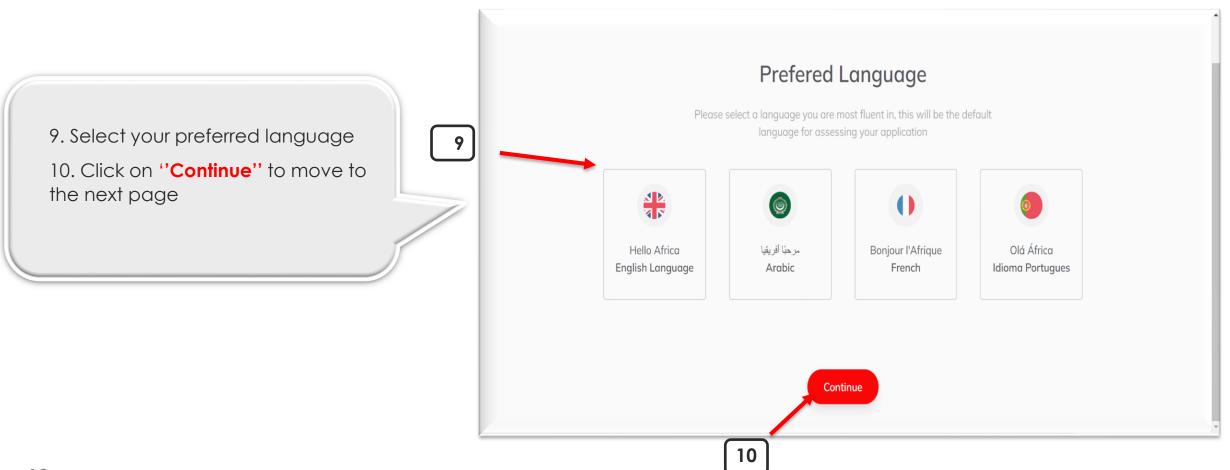
8. Click "Login"



You're Registered!!!



Registration 6/7

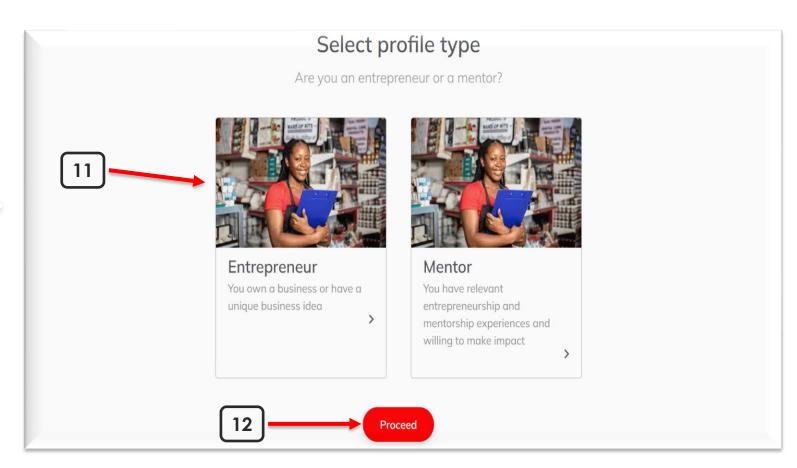




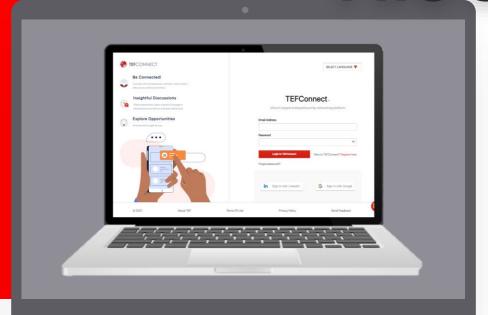
Registration 7/7

11. Select your profile which is "Entrepreneur"

12. Click on "**Proceed**" to move to the next page

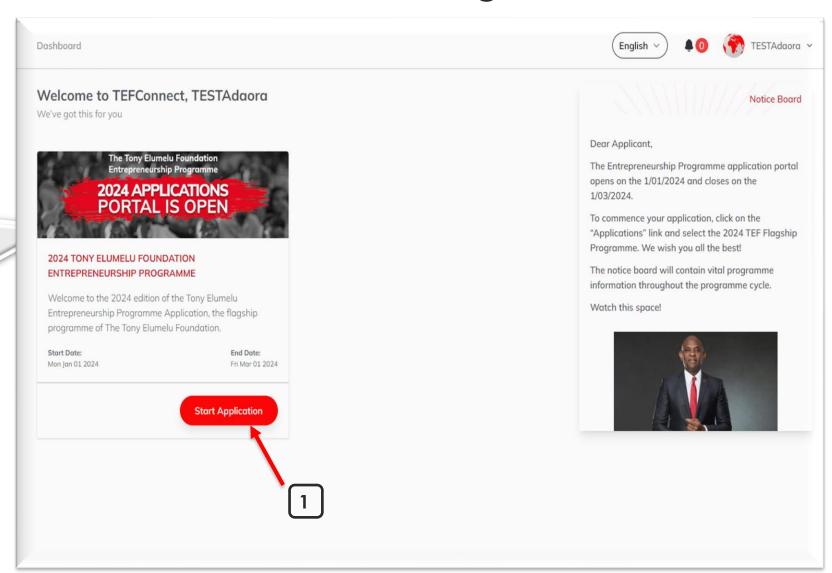


Completing the TEF ENTRENEURSHIP PROGRAMME APPLICATION



Profile Page

1. Click on 'Start Application''.



TERMS & CONDITIONS FOR APPLYING AND PARTICIPATING IN THE TONY ELUMELU FOUNDATION ENTREPRENEURSHIP PROGRAMME

Please read carefully!

Definitions

The following definitions shall apply unless the context otherwise requires:

"African(s)" means African critizens or nationals whether or not resident in Africa. This also includes legal residents of an African country with the right to work and do business in that country.

"Applicant" means on African that submits an application for participation in the Programme;

"Application" means the online entry form for the Programme completed and submitted by an Applicant on TEFConnect.

"Application Window" means the period commencing from January 1, 2024, to February 29th, 2024, when Applications can be submitted.

"Buffer List" means the list of Programme Participants who have been scored/ranked closest to the Selected Entrepreneurs;

"Business" means an ongoing endeovour for profit carried on for no more than five (5) years as at the time of Application, whether registered as a company, sole proprietorship, partnership or other legal entity incorporated or registered in Africa and carrying on business and operating in Africa, with an African (or Africans together) owning directly/indirectly more than 50% of the voting or ownership rights in the same;

"Business Bank Account" means a bank account opened by Selected Entrepreneurs with the required bank in the country where the Business or Business Idea is carried out and operated for receipt of the Seed Capital;

"Business Idea" means a proposed business to be carried out and operated in Africa that is attributable to an Applicant and which is yet to be an angoing endeavour.

"Business Partner" means any individual or entity with which an Applicant is doing or intends to carry on a Business of Business Idea, and in relation to a TEF Alumni,
means any individual or entity with which the TEF Alumni is carrying out or carried out the Business or Business Idea for which the TEF Alumni was selected to participate in
previous TEF programmes.

"Business Plan(s)" means the business plan for a Business, or a Business Idea submitted as part of the Programme.

"Immediate Family Members" means as relates to a person, their parents, siblings, spouses and persons living in their household.

"Mentor" means an individual selected for their expertise, possion and alignment to the Programme's vision and engaged to support and guide the Programme Participants.

"Mentor Partner" means corporate organisations that provide Mentors for the Programme.

"Pitching Competition" means the competition involving the pitching of Business Plans by shortlisted Programme Participants to a panel of judges.

"Programme Participants" means Successful Applicants that continue with one or more stages of the Programme.

"Programme" or "TEF Entrepreneurship Programme" means The Tony Elumelu Foundation Entrepreneurship Programme;

"Promoter" or "the Foundation" means The Tony Elumelu Foundation;

"Seed Capital" means the funding made available to only Selected Entrepreneurs. The first stage is a non-returnable investment of the local currency equivalent of \$5,000 (based on the Central Bank of Nigeria exchange rate as at the date of selection), which is paid into the Business Bank Account of Selected Entrepreneurs; the second stage is a returnable investment, which entrepreneurs will apply for and be considered for based on the viability of their business.

"Selected Entrepreneurs" means Programme Participants who are selected from the Pitching Competition to receive the Seed Capital.

"The TEF Business Management Training Programme^{The"} means the mandatory interactive online training programme on TEFConnect, designed to equip Applicants with

2. Read through the Terms & Conditions, Once done reading, click "Accept" to proceed to the next page or "Decline" to end

Application Page 1/9

 $Our \ detailed \ privacy \ policy \ which sets out how we use \ personal \ data \ can be \ accessed here \ https://www.tefconnect.com/privacy \ .$

Programme Participants agree to participate in any reasonable publicity arranged by the Promater e.g. photo shoots, videos and interviews and walve their rights to any images, audio or video recording of themselves token as a result of applying or participating in the Programme or such promotional activities. The Promater shall be entitled to use all such photographs, films, audio, video or other recording in any medium including digital, electronic, print, television, film, radio or other media in furtherance of promotion of the Programme or the Promater or its affiliates. Where necessary, the Promoter may require a signed image rights varieve form Programme Participants in furtherance of this walver. The Promoter may invite Programme Participants to take part in promotional activities at the Promoter species.

Programme Participants and Selected Entrepreneurs are not permitted to speak or write publicly about the internal workings of the processes of the Promoter or to purport to be knowledgeable of the reasons why the Promoter has shortlisted, selected and supported them.

The name, country and profile of each Applicant will be made available for public relations purposes globally. Each individual will be asked to provide a profile and photo once they join the Programme and this will be held on the closed group Programme website, as well as the Promoter's public website.

Liability

The Promoter and any person acting on its behalf will not be responsible for any damage, loss or injury suffered by any Applicant entering the Programme. Nothing shall askilled the Promoter's liability for death or personal injury as a result of its negligence.

If for any reason the Programme is not capable of running as planned for any reason, the Promater reserves the right to cancel, terminate, modify or suspend the Programme. The Promater shall not be liable for failure to implement the Programme in accordance with these Terms & Conditions or for any loss arising from modification, suspension or uninstance of the Programme (including failure to pay Seed Capital) and shall endeavour to communicate any changes or cancellations at the earliest possible apportunity.

The Promoter assumes no responsibility for damages, losses or injuries that result from participation in this Programme or acceptance to be part of the Programme.

General

Internet access is required for the Application process.

The Promoter has the right and discretion to waive the application of any of these Terms & Conditions as it may deem fit.

Accept Decline 2

is Programme is governed by the laws of the Federal Republic of Nigeria and Applicants submit to the exclusive jurisdiction of the Nigerian Courts.



2024 TONY ELUMELU FOUNDATION THE 10TH EDITION OF THE TONY ELUMELU FOUNDATION ENTREPRENEURSHIP PROGRAMME ENTREPRENEURSHIP PROGRAMME (2024) **Program Overview** The Tony Elumelu Foundation Entrepreneurship Programme is a \$100million commitment made by the Elumelu family to empower 10,000 African entrepreneurs over a 10-year period through, training, mentorship, and funding. The goal is to create at least 1 million jobs and contribute over \$10 billion in revenue to the African economy. Through its flagship Entrepreneurship Programme, the Foundation empowers African entrepreneurs and the entrepreneurship ecosystem across 54 African countries. The TEF training curriculum has been designed to segment entrepreneurs based on the demonstrated capability and knowledge. The training has been tailored to educate and capacitise you in starting or growing your business to overcome the challenges faced by entrepreneurs across the African continent. The curriculum focuses on practical, iterative learning that is useful even long after the training period. NOTE: Completion of the training programme is a strict condition to moving forward to the submission and review of your business plan, participation in the pitching competition, and receipt of seed capital. THE APPLICATION FORM The application form consists of 4 sections: 1. Personal information 2. Business Idea & Experience 3. Personality assessment, Cognitive and Business acumen assessment

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3. Read through the programme overview and click "Continue" to proceed to the next page

capital. Instead, it is an opportunity to be selected, provided all required documents are submitted before the stipulated deadline and successfully

7. We will meticulously review all submitted documents. Any flagged documents will result in automatic disqualification from the programme. Please review and ensure all documents are correct before submission.

We will audit each participants details & document uploaded. We will disqualify any participant who does not comply and shares fake, invalid, and fraudulent details & documents will be disqualified.

THE TEF ENTREPRENEURSHIP FORUM

The TEF Entrepreneurship Forum is one of the pillors of the TEF Entrepreneurship Programme. "The TEF Forum is the Largest gathering of African Entrepreneurs." The convening will bring together the TEF Entrepreneurs, Political Leaders, Policy makers, Business leaders, Investors, DFIs, Media and other entrepreneurs within the entrepreneurship occoystem of Nigeria.

THE PITCHING PHASE

This is an apportunity to demonstrate your business knowledge and convince the judges about the feasibility and potential of your business. At the pitching stage, entrepreneurs will pitch their ideas before a panel of judges. You will upload a 2-3 min pitch video about your idea or existing business.

THE SEED CAPITAL PHASE

All entrepreneurs who have successfully completed all the above steps will be required to open business bank account with the same registered business name Once you have successfully completed it, you will receive seed capital in your business bank account and receive a CERTIFICATE OF COMPLETION AND ACHIEVEMENT from the Foundation.

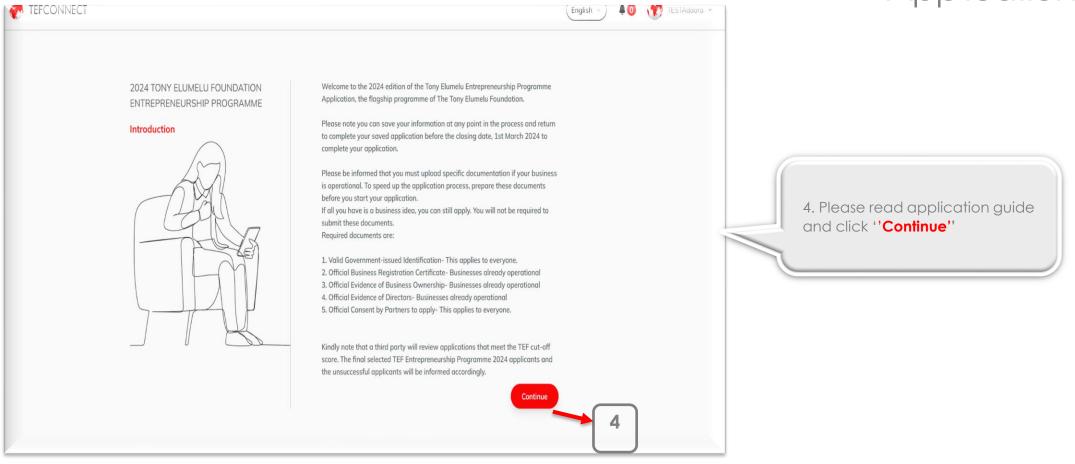




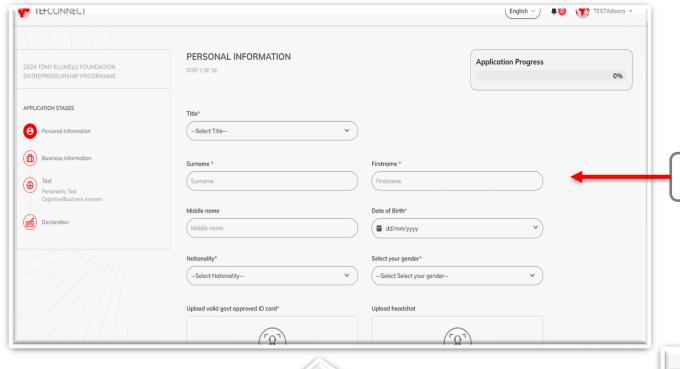




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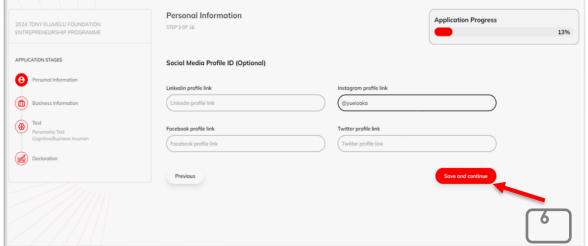




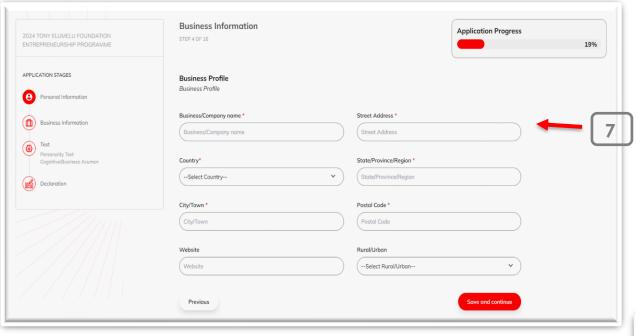
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5. Fill the application form with accurate details.

6. Once you complete this section you can click "Save and continue" to proceed to the next page



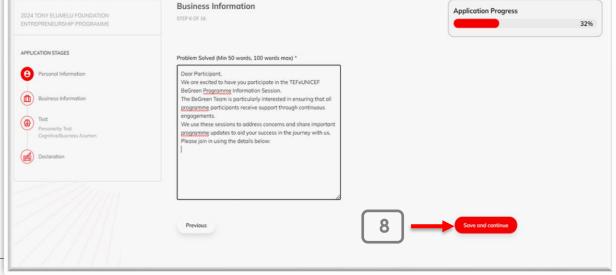




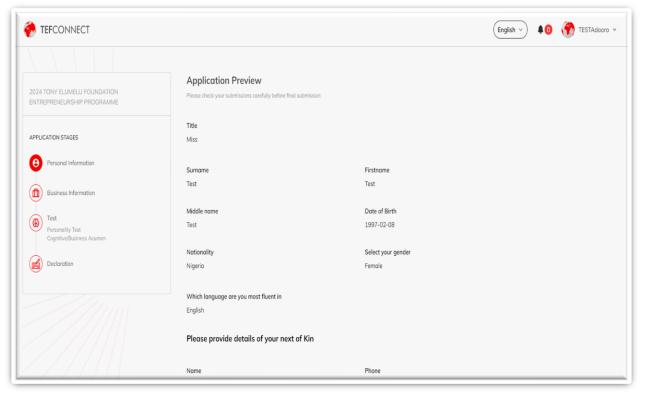
Application Page 5/9

7. Fill the ''Business Information'' section with accurate details.

8. Once you complete this section you can click ''Save to Continue'' to proceed to the next page

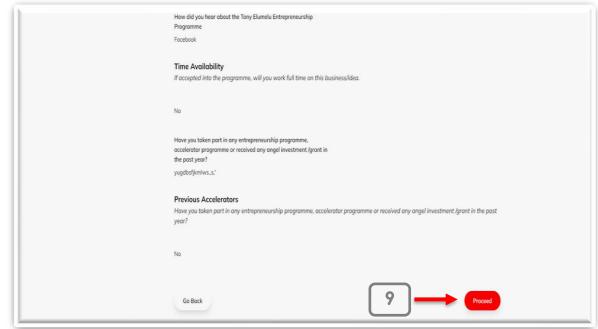




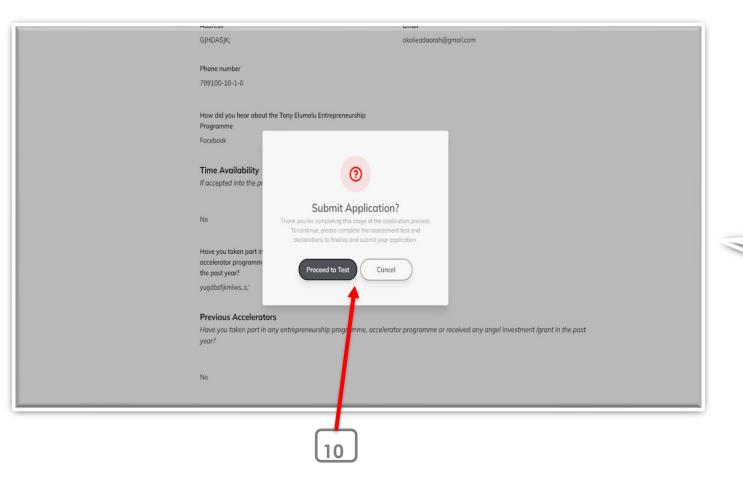


9. Preview the details you have filled in the application form to ensure you provided accurate details, then click 'Proceed"

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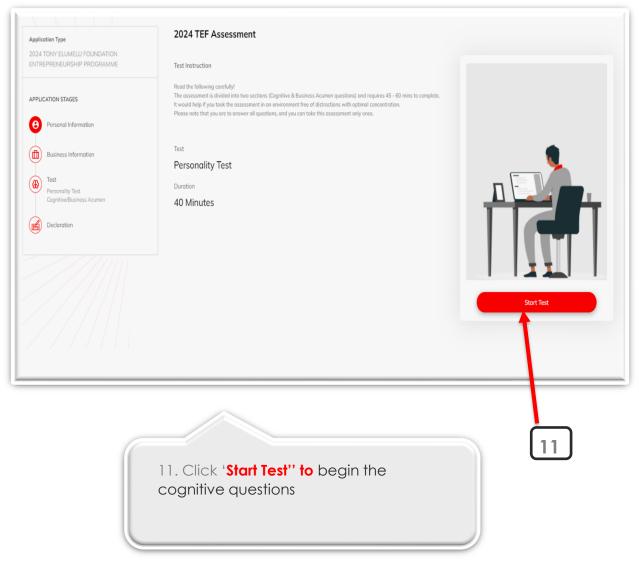




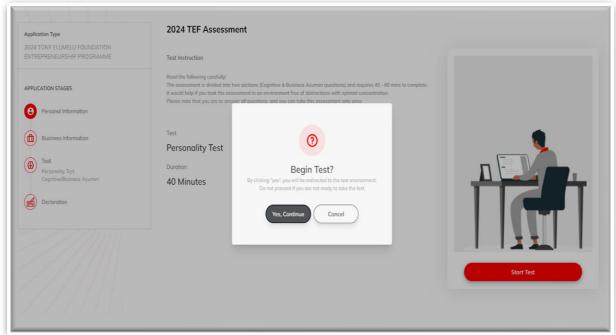
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10. Click' Proceed to Test" to move to the next page, otherwise Click "cancel"

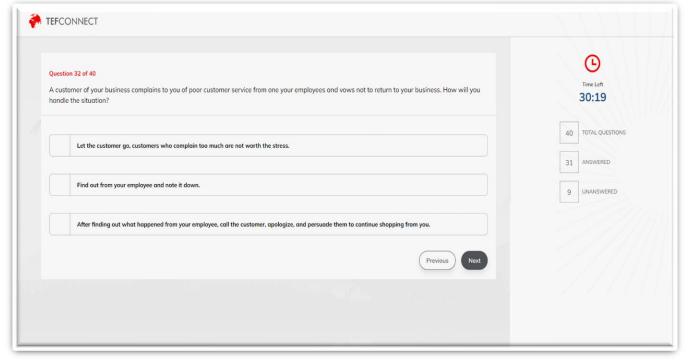




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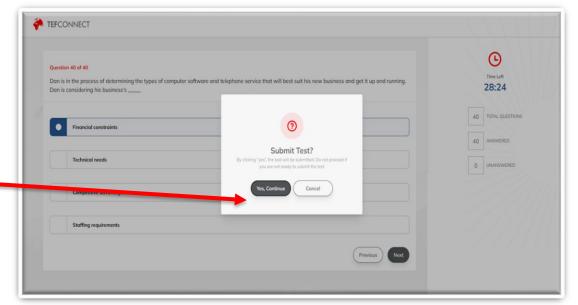


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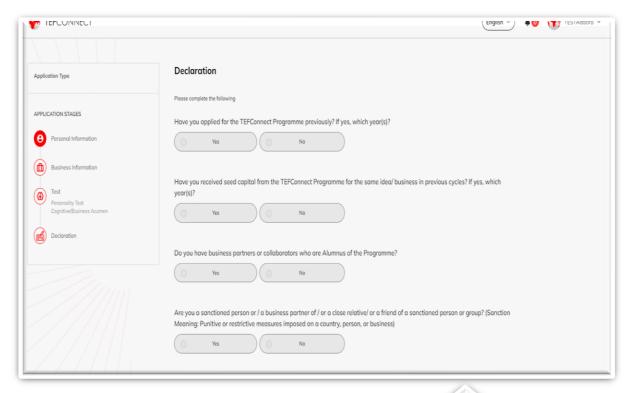
12. After completing the test, click on 'Yes, Continue' to proceed to the declarations page or 'Cancel' to review your test answers.

Please note that the test is timed for 40 minutes, and once the time elapses, you will not have the opportunity to retake the test."

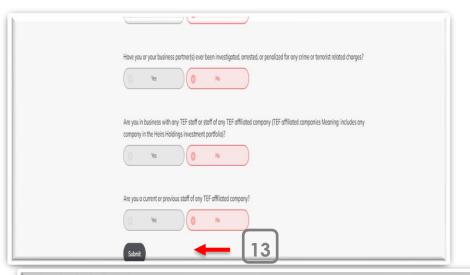
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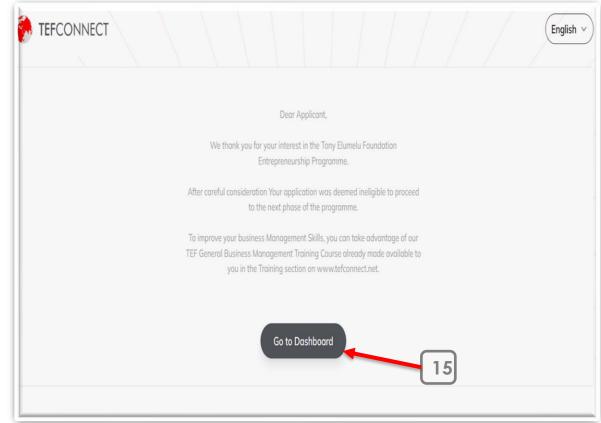
Answer the questions honestly.

13. After answering the questions, click on "Submit"

14. You will receive another prompt to "submit" to finalise your application or "cancel" to review your submission

14





15. You will receive a message to indicate you are ineligible or your application is pending review.

Kindly read the message thoroughly

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Dear Applicant,

We thank you for your interest in the Tony Elumelu Foundation Entrepreneurship Programme.

After careful consideration Your application was deemed ineligible to proceed to the next phase of the programme.

To improve your business Management Skills, you can take advantage of our TEF General Business Management Training Course already made available to you in the Training section on www.tefconnect.net.

16. Same message will also be sent to your email box.

