

UBA RED LETTER

Newsletter N°6
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Account

*every child is special all they
need is to light up their future.*

By Marketing & Brand
Communication



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Word from our head of **Corporate Banking**

Presentation of the Corporate Banking and its organisation with UBA Cameroun

The Corporate Banking Unit, in UBA Cameroon, is the department in charged with the management of the interests of large enterprise. It is lead by one (1) Head and four (4) Relationship Managers. With a cumulative experience of more than 55 years, we report directly to the Executive Management. To ensure open-mindedness and a dynamic service continuity, the RMs have shared portfolios.

What is the major role of the Corporate Banking in UBA Cameroun?

Our mission include developing the economy through the growth of large companies. By large enterprise, we mean any legal entity with a turnover greater than XAF 3 billion, but also and above all, whose organization and needs request special attention and monitoring. Our role is to guarantee the satisfaction of our partners through the daily management of all their deals requiring the support or intermediation of the bank.

What does UBA Cameroon put in for 2020 as concerns support to corporate customers?

Our teams are available 24/7. In 2020, we intend to go beyond listening and showing empathy vis-à-vis the custoemrs. We will be looking for the specific features of their needs, we will understand and analyse them in the most objective way, with a view to come out with relevant solutions. In 2019, our actions, among other things, were materialised by multiple facilities granted to our Corporate customers, to a total amount of more than XAF150 billion, our ambition for 2020 is to strengthen our ties with our partners, in order to reach higher heights. The best is still to come ...



Account

every child is special all they need is to light up their future.

UBA KIDS Account is an idyllic savings tool for parents to plan a solid future for their children, teach their kids about savings and the value of money at tender age and guarantee stress-free retirement days.

It is a custodial and education-specific savings account, opened in the name of the child and designed to encourage parents/guardians to accumulate funds for the children and better plan for their education and other future necessities.



Product of the month | UBA KIDS ACCOUNT

Product features

- Opening balance XAF 1 000
- Minimum Operating Balance XAF 25 000
- VISA Card / MasterCard: XAF 150
- SMS Alerts: XAF 100
- U-Direct: XAF 100
- Visa Prepaid Card: XAF 150
- E-Statement: Free
- PIN Reissue: Free
- Balance Enquiry: Free

Product benefits

Secured and convenient means for savings for children
Payment of attractive interest on savings
Source of capital base for future education expenses
Free network transactions on the account (zero interest charges)
Access to e-products at discounted prices (SMS Alert, Visa Card etc.)
Free standing Instruction fees

Documentation

- 2 passport size photograph of child & parent/guardian
- Photocopy of ID card of parent/guardian
- Photocopy of Birth certificate of child
- Localization plan or Utility bill of parent/guardian
- Proof of income of parent/guardian (Pay Slip/Work Attestation or Business registration



Events

► UBA CAMEROON DEPLOYS ITS MARKETING & CONSUMER BANKING TEAM AT CARREFOUR

UBA Cameroon on the 1st of February deployed its marketing and sales task team at Carrefour Douala and Yaoundé. This marketing activity amongst other market penetration strategies is geared towards achieving a competitive edge in the market while meeting this year's business performance strategic goals. UBA Cameroon is bent this business year to break market barriers thus, gaining a greater market share.



Events

▶ ALLIANZ HOLDS TRAINING SESSION FOR UBA STAFF ON NEW INSURANCE SIMULATOR

On the 29th of February 2020, Allianz organized a training session for UBA staffs at Kribi on the new Insurance Simulator. This Insurance simulator is an established software to facilitate the calculation or predetermination of a client's insurance premium ahead of time. The training session went well and it was an opportunity for the staff to equally enjoy the sea breeze of Kribi.



Events

▶ CHAN 2020: ALL SET FOR A GREAT EVENT IN CAMEROON

The attention of football lovers in Africa and the world at large is with all certainty now focused on Cameroon where the 6th edition of the African Nation Championship (CHAN) will take place in Yaounde, Douala & Limbe/Buea sites from the 4th to the 25th of April, 2020. The official draw ceremony already took place with Cameroon falling in Group A made up of Mali, Burkina Faso & Zimbabwe.



▶ UBA CAMEROON MD VISITS THE NORTH REGION

Dominique Mahend the MD/CEO of UBA Cameroon visited the North region of the country recently. It was an opportunity to visit the branch in Garoua the chief Garoua the chief town of this region. He took time out to talk with staff and encourage them for the work done so far in this part of the country.

The MD also visited some main personalities that included the Governor of the North region and the DG of SODE-COTON. The MD who was accompanied Aissatou Hamadou Regional Director for the Centre Region and the Ousmane Adrinkai BM of the Garoua Branch also visited the operations of some customers and the construction site of sports infrastructure to host the AFCON 2020.



SOME BANKING TERMS FOR YOU



Electronic Banking

Electronic banking is a system that allows customers to complete banking transactions on the Internet. It's also called online banking, Internet banking or e-banking.

Example :

"Customers find electronic banking very convenient because they no longer need to go to the bank to make transactions."

Deferred Payment

A deferred payment is a payment that's postponed (put off) for a later date because you cannot complete the transaction when you would normally complete it.

Example :

"He was going abroad for a month, so he decided to use deferred payment for his electricity bill."



Une prompte résolution est
notre mot d'ordre.
Prompt resolution is our
watch word.

UBA

CENTRE D'APPEL ET D'ASSISTANCE UBA
UBA CUSTOMER FULFILLMENT CENTER

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